Gross Amount

\$117,650.00

\$117,650.00

Spots

67

67

Net Amount

\$100,002.50

\$100,002.50

Rating

0.00

0.00

ORDER

Order / Rev:		107733	_	
	Alt Order #:	06862478	_	
	Product Desc:	Crossroads GPS	_	HD
	Estimate:	1123	_	KSNV
	Flight Dates:	10/29/12 - 11/05/12	Primary AE:	Amy McCreary
	Original Date / Rev:	10/11/12 / 10/11/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Crossroads Media, LLC	_	
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		66 Canal Center Plaza	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	Crossroads GPS	_	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI2	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	_ Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSUE, GEN	_ Agency External ID:	

Totals

Month

Totals

November 2012

End Date

11/05/12

Bill Plan

Start Date

10/29/12

Account Executives				
Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

\$100,002.50

Net Amount

Order Share	Share	Total
KSNV	33%	\$117,650.00
Market	100%	\$356,515.15

Spots Gross Amount

\$117,650.00

67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	34%	\$121,215.15
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	11%	\$39,216.67
KTUD	2%	\$7,130.30
KVVU	11%	\$39,216.67
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	9%	\$32,086.36

l	_n	Ch	Start	End	Inventory Cod	de Break	Start/End Ti	ime Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
Ε	1	KSNV	10/29/12	10/29/12	FacetoFace/Ra	llston Rep@M	730-758pm	M	:30 1	\$1,800.001	0.00 NM	1	\$1,800.00
					FacetoFace/Ra	alston Report							
	F	FACE TO	O FACE W	// JON RA	LSTON								
		Star	t Date E	End Date	Weekdays	Spots/Week	Rate	Rating					
	We	eek: 10/2	29/12	11/04/12	M	1	\$1,800.00	0.00					

Print Date: 10/11/12 10:56:09 Page 2 of 7

KSNV

Order / Rev: 107733

Advertiser: Crossroads GPS

Product Desc:

Estimate:

Alt Order #: 06862478

Crossroads GPS

Flight Dates: 10/29/12 - 11/05/12

1123

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount KSNV 10/29/12 10/29/12 FacetoFace/Ralston RepCM 730-758pm :30 \$1,800.001 0.00 NM \$1,800.00 FacetoFace/Ralston Report FACE TO FACE W/ JON RALSTON Start Date **End Date** Weekdays Spots/Week Rate Rating 11/04/12 M- - - -0.00 Week: 10/29/12 \$1.800.00 E 2 KSNV 10/30/12 10/30/12 FacetoFace/Ralston Rep@M - T- - - -:30 \$1.800.001 0.00 NM 730-758pm \$1.800.00 FacetoFace/Ralston Report FACE TO FACE W/ JON RALSTON **End Date** Start Date Weekdays Spots/Week Rate Rating 11/04/12 Week: 10/29/12 \$1,800.00 0.00 FacetoFace/Ralston Rep@M 730-758pm E 3 KSNV 10/31/12 10/31/12 - - W- - - -1 \$1,800.001 0.00 NM :30 \$1,800.00 FacetoFace/Ralston Report FACE TO FACE W/ JON RALSTON **End Date** Start Date Weekdays Spots/Week Rate Rating 11/04/12 - - W- - -Week: 10/29/12 1 \$1,800.00 0.00 E 4 KSNV 11/01/12 11/01/12 FacetoFace/Ralston RepCM 1 \$1,800.001 730-758pm ---T---:30 0.00 NM \$1,800.00 FacetoFace/Ralston Report FACE TO FACE W/ JON RALSTON Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 - - - T- - -\$1,800.00 0.00 1 \$1,800.001 E 5 KSNV 11/02/12 11/02/12 FacetoFace/Ralston Rep@M 730-758pm ---F--:30 0.00 NM \$1,800.00 FacetoFace/Ralston Report FACE TO FACE W/ JON RALSTON Spots/Week Start Date **End Date** Weekdays Rate Rating 11/04/12 ----F-Week: 10/29/12 \$1,800.00 0.00 E 6 KSNV 11/05/12 11/05/12 FacetoFace/Ralston RepCM 730-758pm M- - - - -:30 1 \$1,800.001 0.00 NM \$1,800.00 FacetoFace/Ralston Report FACE TO FACE W/ JON RALSTON Start Date **End Date** Weekdays Spots/Week Rate Rating M- - - - -11/11/12 \$1,800.00 Week: 11/05/12 0.00 Wknd Wheel of Fortune CM ---S-**KSNV** 11/03/12 11/03/12 :30 \$1,050.001 0.00 NM \$1,050.00 7-730pm SAT/ Wheel of Fortune WHEEL OF FORTUNE End Date Spots/Week Rating Start Date Weekdays Rate - - - S-11/04/12 \$1,050.00 0.00 Week: 10/29/12 E 8 KSNV 11/04/12 11/04/12 NFL Pre-Game / FNA CM 1p-530pm ---S :30 1 \$5,000.001 0.00 NM \$5,000.00 NFL Pre-Game FOOTBALL NIGHT IN AMERICA Start Date **End Date** Spots/Week Rating Weekdays Rate Week: 10/29/12 11/04/12 ----S \$5,000.00 0.00 KSNV 11/03/12 11/03/12 СМ ---S-Sa-Su Early News 5pm-630pm .30 \$1,350.001 0.00 NM \$1,350.00 Sa-Su Early News KSNV EARLY NEWS Spots/Week Weekdays Start Date **End Date** Rate Rating Week: 10/29/12 11/04/12 \$1.350.00 0.00 E 10 KSNV 10/30/12 10/30/12 M-F Today Show III 4th K:M 10am-11am - T- - - -:30 1 \$600.001 0.00 NM \$600.00 Today 4th Hour TODAY SHOW III Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 - T- - - -\$600.00 0.00 E11 KSNV 10/31/12 10/31/12 M-F Today Show III 4th 16M 10am-11am --W---:30 \$600.001 0.00 NM \$600.00 1 1 Today 4th Hour TODAY SHOW III Start Date Rating **End Date** Spots/Week Weekdays Rate Week: 10/29/12 11/04/12 \$600.00 0.00 E 12 KSNV 11/01/12 11/01/12 M-F Today Show III 4th CM ---T---:30 \$600.001 0.00 NM 10am-11am 1 \$600.00 Today 4th Hour TODAY SHOW III Start Date **End Date** Weekdays Spots/Week Rate Rating 11/04/12 - - - T- - -\$600.00 Week: 10/29/12 0.00 E 13 KSNV \$1,000.001 10/30/12 10/30/12 CM 9-10a - T- - - -:30 0.00 NM \$1,000.00

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KSNV

Order / Rev: 107733

Advertiser: Crossroads GPS Alt Order #: 06862478 Product Desc: Crossroads GPS

10/29/12 - 11/05/12 Estimate: 1123

Flight Dates:

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	oots Rate Pri	Rtg Type	Spots	Amount
			M-F Today Show M-F Today Show								
TODAY	SHOW I	I	WI-F TODAY SHOW	11							
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		11/04/12	- T	1	\$1,000.00	0.00					
E14 KSNV	11/01/1	2 11/01/12	M-F Today Show M-F Today Show		9-10a	T	- :30	1 \$1,000.001	0.00 NM	1	\$1,000.00
TODAY	SHOW I	I	W-1 Today Show	"							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		11/04/12	T	1	* /	0.00					
E15 KSNV	11/02/1	2 11/02/12	M-F Today Show M-F Today Show		9-10a	F-	- :30	1 \$1,000.001	0.00 NM	1	\$1,000.00
TODAY	SHOW I	I	Will roday onow								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		11/04/12	F	1	\$1,000.00	0.00		4 04 000 004	0.00.1114		# 4 000 00
E16 KSNV	10/29/1	2 10/29/12	Noon News Noon News	CM	12-1230pm	M	- :30	1 \$1,000.001	0.00 NM	1	\$1,000.00
NEWS 3	3 AT NO	ON	Noon Nows								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		11/04/12	M	1	\$1,000.00	0.00		4 04 000 004	0.00.104		# 4 000 00
E 17 KSNV	10/30/1	2 10/30/12	Noon News Noon News	CM	12-1230pm	- T	- :30	1 \$1,000.001	0.00 NM	1	\$1,000.00
NEWS 3	3 AT NO	ON	Noon Nows								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		11/04/12	- T	1	\$1,000.00	0.00 F-		4 04 000 004	0.00.104	4	#4 000 00
E18 KSNV	11/02/1	2 11/02/12	Noon News Noon News	CM	12-1230pm	F-	- :30	1 \$1,000.001	0.00 NM	1	\$1,000.00
NEWS 3	3 AT NO	ON									
	rt Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating					
Week: 10/ E19 KSNV		11/04/12	_	CM	\$1,000.00	0.00 M	- :30	1 \$1,000,001	0.00 NM	1	¢4 000 00
E 19 KSINV	11/05/1	2 11/05/12	Noon News Noon News	CIVI	12-1230pm	IVI	30	1 \$1,000.001	U.UU INIVI		\$1,000.00
NEWS:	3 AT NO	ON									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 11/		11/11/12	M Wake Up Early w	1 / Wagne M	\$1,000.00 430a-5a	0.00 M	- :30	1 \$400.001	0.00 NM	1	\$400.00
E 20 KSINV	10/29/1	2 10/29/12	Wake Up Early W	-	430a-3a	IVI	30	1 \$400.001	U.UU INIVI	1	φ 4 00.00
WAKE I	JP EARL	Y W/THE W		J							
	rt Date	End Date	<u>Weekdays</u> M	Spots/Week	<u>Rate</u>	Rating					
Week: 10/		11/04/12	Wake Up Early w	1 / Wagn6M	\$400.00 430a-5a	0.00 W	- :30	1 \$400.001	0.00 NM	1	\$400.00
LZI KSINV	10/31/1	2 10/31/12	Wake Up Early W	-	430a-3a	٧٧	50	ι φ400.00 ι	U.UU INIVI	'	φ400.00
WAKE I	JP EARL	Y W/THE W	/AGNERS	· ·							
Sta Week: 10/	rt Date	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week	<u>Rate</u>	Rating 0.00					
			Wake Up Early w	MagneW/	\$400.00 430a-5a	0.00 T	- :30	1 \$400.001	0.00 NM	1	\$400.00
LZZ KONV	11/01/1	2 11/01/12	Wake Up Early W	-	430a 3a	1	.50	ι ψ+00.00 ι	0.00 14141	•	ψ+00.00
	_	Y W/THE W									
Sta Week: 10/	rt Date	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$400.00	Rating 0.00					
			Wake Up Early w		430a-5a	M	- :30	1 \$400.001	0.00 NM	1	\$400.00
220 110111	11/00/1	2 11/00/12	Wake Up Early W		1000 00	111	.00	ι φισσίσσι	0.00 11111	•	ψ100.00
		Y W/THE W			_						
Sta Week: 11/	rt Date	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$400.00	Rating 0.00					
			Rachael Ray	CM	11am-12pm	- T	- :30	1 \$1,000.001	0.00 NM	1	\$1,000.00
			Rachael Ray		···	-		. +1,200.001		•	+ -, - 5 0 . 0 0
RACHE				0	_	D ()					
Sta Week: 10/	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> - T	Spots/Week 1	Rate \$1,000.00	Rating 0.00					
E 25 KSNV			*	CM	11am-12pm	T	- :30	1 \$1,000.001	0.00 NM	1	\$1,000.00
					-	•	.50	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	/	•	, ,===.

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KSNV

Order / Rev: 107733

Alt Order #: 06862478 Product Desc: Crossroads GPS

Advertiser:

Crossroads GPS

Flight Dates: 10/29/12 - 11/05/12 Estimate: 1123

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
			Rachael Ray Rachael Ray									
RACHE	LRAY		radiadiray								_	
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	T		\$1,000.00	0.00			A 4 000 00 4	0.00.1114		* 4 000 00
E26 KSNV	11/02/1	2 11/02/12	Rachael Ray Rachael Ray	CM	11am-12pm	F	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
RACHE	LRAY		Radiaciray									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	F		\$1,000.00	0.00			***			^
E 27 KSNV	10/30/1	2 10/30/12	The Doctors The Doctors	CM	2pm-3pm	- T	:30	1	\$650.00 1	0.00 NM	1	\$650.00
THE DO	OCTORS		THE DOCIOIS									
<u>Sta</u>	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	- T	1	\$650.00	0.00						
E28 KSNV	11/01/1	2 11/01/12	The Doctors	CM	2pm-3pm	T	:30	1	\$650.00 1	0.00 NM	1	\$650.00
THE DO	OCTORS		The Doctors									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					İ	
Week: 10/		11/04/12	T	1	\$650.00	0.00						
E 29 KSNV	11/02/1	2 11/02/12	The Doctors	CM	2pm-3pm	F	:30	1	\$650.00 1	0.00 NM	1	\$650.00
THE DO	OCTORS		The Doctors									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week: 10/	/29/12	11/04/12	F	1	\$650.00	0.00						
E30 KSNV	10/30/1	2 10/30/12	M-F Wheel	CM	7-730pm	- T	:30	1	\$3,400.001	0.00 NM	1	\$3,400.00
WHEEL	OF FOR	RTIINE	M-F Wheel of Fo	rtune								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week: 10/		11/04/12	- T			0.00						
E31 KSNV	10/31/1	2 10/31/12	M-F Wheel	CM	7-730pm	W	:30	1	\$3,400.001	0.00 NM	1	\$3,400.00
WHEFI	OF FOR	RTUNE	M-F Wheel of Fo	rtune								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week: 10/	/29/12	11/04/12	W	1	\$3,400.00	0.00						
E32 KSNV	11/02/1	2 11/02/12	M-F Wheel	CM	7-730pm	F	:30	1	\$3,400.001	0.00 NM	1	\$3,400.00
WHEEL	OF FOR	RTUNE	M-F Wheel of Fo	rtune								
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week: 10/	/29/12	11/04/12	F	1	\$3,400.00	0.00						
E33 KSNV	10/30/1	2 10/30/12	M-F 5-6a WakeU		5-6a	- T	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
WAKE	IIP WITH	THE WAGN	M-F 5-6a WakeU	p w/Wagners								
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week: 10/		11/04/12	- T		\$1,200.00	0.00						
E34 KSNV	11/01/1	2 11/01/12	M-F 5-6a WakeU		5-6a	T	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
WAKE	I ID WITH	THE WAGN	M-F 5-6a WakeU	p w/Wagners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					i	
Week: 10/		11/04/12	T			0.00					ĺ	
E35 KSNV	11/02/1	2 11/02/12	M-F 5-6a WakeU	-	5-6a	F	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00
\\\		THE WAGN	M-F 5-6a WakeU	p w/Wagners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	F		\$1,200.00	0.00						
E36 KSNV	11/04/1	2 11/04/12	Jeopardy in PRIM		M-SA 8-11p	/ SUNS	:30	1	\$2,400.001	0.00 NM	1	\$2,400.00
ion			Jeopardy in Prim	е								
jep Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	S			0.00						
E37 KSNV	10/30/1	2 10/30/12		CM	3-4p	- T	:30	1	\$1,200.001	0.00 NM	1	\$1,200.00

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KSNV

Order / Rev: 107733

Advertiser: Crossroads GPS Alt Order #: 06862478 Product Desc: Crossroads GPS

Flight Dates: 10/29/12 - 11/05/12 Estimate: 1123

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime	Days	Len Sp	ots Rate	Pri	Rtg Type	Spots	Amount
			Dr. Phil Dr Phil										
DR. PH	IL		DITTIII								_	_	
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	_						
Week: 10/		11/04/12	- T		\$1,200.00	0.0		.20	4 (*4 000 (20.4	0.00 NIM		#4 000 00
E38 KSNV	11/01/1	2 11/01/12	Dr. Phil Dr Phil	CM	3-4p	_	T	:30	1 \$1,200.0	JU 1	0.00 NM	1	\$1,200.00
DR. PH	IL												
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate	Rating	_						
Week: 10/ E39 KSNV		11/04/12	Dr. Phil	CM	\$1,200.00 3-4p	0.0	J F	:30	1 \$1,200.0)O 1	0.00 NM	1	\$1,200.00
L 39 NOIV	11/02/1	2 11/02/12	Dr Phil	Civi	3-4p		1	.50	ι ψι,200.0)O 1	0.00 14101	'	ψ1,200.00
DR. PH													
Sta Week: 10/	rt Date	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$1,200.00	Rating 0.0	_						
E 40 KSNV			NEWS 3 at 4 (1 h	•	4-5pm			:30	1 \$1,800.0	00 1	0.00 NM	1	\$1,800.00
			4PM NEWS (1 ho						,				* 1,000100
NEWS :	_	E. J.D.	NA / = = = = = = =	0	Data	Detie							
Sta Week: 10/	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$1,800.00	Rating 0.0							
			NEWS 3 at 4 (1 H	HOUR)CM	4-5pm		- W	:30	1 \$1,800.0	00 1	0.00 NM	1	\$1,800.00
	. .		4PM NEWS (1 ho	our)	·								
NEWS :	_	End Data	Mookdovo	Spoto/Mook	Poto	Dotino							
Week: 10/	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$1,800.00	Rating 0.0	_						
E42 KSNV	11/01/1	2 11/01/12	NEWS 3 at 4 (1 h		4-5pm	=	T	:30	1 \$1,800.0	00 1	0.00 NM	1	\$1,800.00
NEWO	O AT 4		4PM NEWS (1 ho	our)									
NEWS :	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	,						
Week: 10/		11/04/12	T			0.0							
E43 KSNV	11/05/1	2 11/05/12	NEWS 3 at 4 (1 h	,	4-5pm	M		:30	1 \$1,800.0	00 1	0.00 NM	1	\$1,800.00
NEWS:	3 AT 1		4PM NEWS (1 ho	our)									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	1						
Week: 11/		11/11/12	M	1	\$1,800.00	0.0	_						
E44 KSNV	11/03/1	2 11/03/12	News 3 Today - S		9am-930am	-	S-	:30	1 \$1,500.0	00 1	0.00 NM	1	\$1,500.00
NEWS:	3 TODAY	//WKEND	News 3 Today - S	SA I									
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	1					ĺ	
Week: 10/		11/04/12	S-		* ,	0.0							
E45 KSNV	10/29/1	2 10/29/12	Days of our Lives Days of our Lives	СМ	1258p-2pm	M		:30	1 \$1,000.0	00 1	0.00 NM	1	\$1,000.00
DAYS	OF OUR I	LIVES	Days of our Lives										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating							
Week: 10/		11/04/12	M	1	\$1,000.00	0.0	O - W	.20	1 61 000 (00.1	0.00 NIM		¢4 000 00
E 40 KSINV	10/31/1	2 10/31/12	Days of our Lives Days of our Lives		1258p-2pm	_	- vv	:30	1 \$1,000.0	JU 1	0.00 NM	1	\$1,000.00
DAYS	OF OUR I	LIVES	•										
	rt Date	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week	Rate	Rating 0.0							
Week: 10/ E 47 KSNV			Days of our Lives	CM	\$1,000.00 1258p-2pm		T	:30	1 \$1,000.0	00.1	0.00 NM	1	\$1,000.00
L 47 ROIV	1 1/0 1/1	2 11/01/12	Days of our Lives		1200p Zpiii			.00	ι ψι,οοο.	70 1	0.00 14141		ψ1,000.00
	OF OUR I				_								
Sta Week: 10/	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$1,000.00	Rating 0.0							
E 48 KSNV			Days of our Lives	CM	1258p-2pm			:30	1 \$1,000.0	00 1	0.00 NM	1	\$1,000.00
			Days of our Lives					-	, ,			ĺ	. ,
	OF OUR I		Mooledo:	Cnoto/M/==!	Data	Do#:							
Sta Week: 11/	rt Date 05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$1,000.00	Rating 0.0						l	
E 49 KSNV				CM	1230-1p			:30	1 \$1,000.0	00 1	0.00 NM	1	\$1,000.00
												•	

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KSNV

Order / Rev: 107733

Advertiser: Crossroads GPS

Alt Order #: 06862478 Product Desc: Crossroads GPS

Flight Dates: 10/29/12 - 11/05/12 Estimate: 1123

Ln Ch	Start	End	Inventory Code		Start/End 1	Time Days	Len S	oots Rate Pri	Rtg Type	Spots	Amount
			The Agenda 1230 The Agenda 1230	•							
NEWS 4	4: THE A	GENDA	The Agenda 1230	pin					_		
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2		11/04/12	M		\$1,000.00	0.00	.00	4 (*4 000 00 4	0.00 NIM		#4 000 00
E50 KSNV	10/30/1	2 10/30/12	The Agenda 1230 The Agenda 1230	•	1230-1p	- T	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
NEWS 4	4: THE A	GENDA	3	•							
	rt Date	End Date	<u>Weekdays</u> - T	Spots/Week	Rate C4 000 00	Rating					
Week: 10/2 E 51 KSNV		11/04/12	The Agenda 1230		\$1,000.00 1230-1p	0.00 F	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
LOT NOW	11/02/1	2 11/02/12	The Agenda 1230		1230-1p		.50	1 ψ1,000.001	0.00 14141		ψ1,000.00
	4: THE A	GENDA									
Sta Week: 10/	rt Date	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$1,000.00	Rating 0.00					
E 52 KSNV			The Agenda 1230		1230-1p	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
202	,	,00,	The Agenda 1230	•	.200 .p			. φ.,σσσ.σσ.	0.00		Ψ1,000.00
_	4: THE A	·	NA/ Lodon -	01-04/1-	Data	Detien					
Sta Week: 11/	rt Date 05/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$1,000.00	Rating 0.00					
			M-F Early News	CM	5-630p	M	:30	1 \$3,600.001	0.00 NM	1	\$3,600.00
			M-F Early News		·						
EARLY	_	End Data	Mookdovo	Spoto/Mook	Poto	Dating					
<u>المح</u> //Week: 10	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$3,600.00	Rating 0.00					
E 54 KSNV	10/31/1	2 10/31/12	M-F Early News	CM	5-630p	W	:30	1 \$3,600.001	0.00 NM	1	\$3,600.00
EARLY	NEWO		M-F Early News								
EARLY Sta	news rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		11/04/12	W	1	\$3,600.00	0.00					
E 55 KSNV	11/05/1	2 11/05/12	M-F Early News	CM	5-630p	M	:30	1 \$3,600.001	0.00 NM	1	\$3,600.00
EARLY	NEWS		M-F Early News								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 11/	05/12	11/11/12	M	1	\$3,600.00	0.00					
E56 KSNV	11/04/1	2 11/04/12	News 3 Live in Pri	me CM	7-10pm	S	:30	1 \$3,600.001	0.00 NM	1	\$3,600.00
NEWS 3	3 LIVE (F	OLLOWING	News 3 in Prime SNFL)								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		11/04/12	S	1	\$3,600.00	0.00					
E 57 KSNV	10/31/1	2 10/31/12	Today Show Today Show	CM	658a-9am	W	:30	1 \$3,800.001	0.00 NM	1	\$3,800.00
TODAY	SHOW		roday onow								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/2		11/04/12	W	1	\$3,800.00	0.00 T	.20	4 62 200 00 4	0.00 NIM		¢2 200 00
E 58 KSINV	11/01/1	2 11/01/12	Today Show Today Show	СМ	658a-9am	1	:30	1 \$3,800.001	0.00 NM	1	\$3,800.00
TODAY	SHOW		•								
	rt Date	End Date	<u>Weekdays</u> T	Spots/Week	Rate Co. 00	Rating					
Week: 10/2 E 59 KSNV		11/04/12	Today Show	1 CM	\$3,800.00 658a-9am	0.00 M	:30	1 \$3,800.001	0.00 NM	1	\$3,800.00
LOS KOIV	11/00/1	2 11/00/12	Today Show	Olvi	ooda dam	141	.00	ι φο,σσσ.σσ ι	0.00 14141		ψο,οοο.οο
TODAY											
Sta Week: 11/	rt Date 05/12	End Date 11/11/12	Weekdays M	Spots/Week 1	Rate \$3,800.00	Rating 0.00					
E 60 KSNV			M-F News 3 at Ele		11pm-1135p		:30	1 \$2,800.001	0.00 NM	1	\$2,800.00
			M-F News 3 at Ele					. ,			. ,
	NIGHT		Modedaya	Cnoto/M/==!	Dete	Dotin ~					
Sta Week: 10/2	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$2,800.00	Rating 0.00					
E 61 KSNV				CM	11pm-1135p		:30	1 \$2,800.001	0.00 NM	1	\$2,800.00
									•		

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Order / Rev: 107733

E 67 KSNV 11/05/12 11/05/12 M-F Jeopardy

End Date

11/11/12

JEOPARDY Start Date

Week: 11/05/12

M-F Jeopardy

Weekdays

M- - - - -

Advertiser:

Crossroads GPS

Alt Order #: 06862478 Product Desc: Crossroads GPS

1123

Flight Dates: 10/29/12 - 11/05/12 Estimate:

KSNV

1 \$3,400.001

Inventory Code Break Start/End Time Ln Ch Start End Days Len Spots Rate Pri Rtg Type Spots Amount M-F News 3 at Eleven M-F News 3 at Eleven **NEWS 3 NIGHTSIDE** Spots/Week Start Date **End Date** Weekdays Rate Rating M- - - - -Week: 11/05/12 \$2,800.00 0.00 11/11/12 E 62 KSNV 10/29/12 10/29/12 The Tonight Show CM 1135p-1236a M- - - - -:30 \$2,000.001 0.00 NM \$2,000.00 **Tonight Show** TONIGHT SHOW W/ JAY LENO Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 M- - - - -\$2.000.00 0.00 E 63 KSNV 10/31/12 10/31/12 The Tonight Show СМ 1135p-1236a --W----:30 1 \$2,000.001 0.00 NM \$2,000.00 **Tonight Show** TONIGHT SHOW W/ JAY LENO Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 - - W- - - -0.00 \$2,000.00 E 64 KSNV 11/02/12 11/02/12 The Tonight Show ---F--1 \$2,000.001 0.00 NM CM 1135p-1236a :30 \$2,000.00 **Tonight Show** TONIGHT SHOW W/ JAY LENO Weekdays Start Date **End Date** Spots/Week Rate Rating 11/04/12 ---F--Week: 10/29/12 1 \$2,000.00 0.00 E 65 KSNV 10/29/12 10/29/12 M-F Jeopardy CM 630-7pm M- - - - -:30 1 \$3,400.001 0.00 NM \$3,400.00 M-F Jeopardy **JEOPARDY** Rating Start Date **End Date** Weekdays Spots/Week Rate 11/04/12 M- - - - -Week: 10/29/12 \$3,400.00 0.00 1 E 66 KSNV 11/01/12 11/01/12 M-F Jeopardy СМ - - - T- - -:30 1 \$3,400.001 0.00 NM 630-7pm \$3,400.00 M-F Jeopardy **JEOPARDY End Date** Weekdays Spots/Week Rating Start Date Rate Week: 10/29/12 11/04/12 ---T---\$3,400.00 0.00

M- - - - -

Rating

0.00

:30

СМ

Spots/Week

630-7pm

\$3,400.00

Rate

Totals \$117,650.00

\$3,400.00

0.00 NM